

# **AiO AGM 2022**

**Landmark Hotel - Bangkok, Thailand** 11 – 14<sup>th</sup> September 2022

\* \* All sponsorships offered on a first come, first served basis.

Sponsorship packages at this meeting are a great way to maximize your exposure and benefit from attending. If you want to be remembered amongst the group, investing into sponsorship is a great way to market your company to the community. Please look at the current sponsorship options below and feel free to contact us anytime to discuss your options further.

Prices range from **USD 495.00** to **USD 6,995.00** 



## The main event sponsorships:

These are the general event sponsorships, the Platinum being the most prestigious. The main event sponsorships get your branding on pretty much every aspect of the event and the associated event materials.

## Platinum Sponsorship (Sold)

For those companies wishing to maximize their profile during the event:

### Includes:

- Platinum Sponsor Status
- 2 participant registrations
- The sponsor/s invited to say a few words of welcome to the participants during the welcome address.
- An exhibition style booth in the event hall 3m x 2m. The cost includes the booth space shell scheme with stand, walls and printing. The design will need to be supplied by the sponsor. We can recommend a designer if you require one.
- 1 full page advert in the event agenda
- 1 Welcome Message in the event agenda
- 1 full page advert in the newsletter
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with large logo displayed prominently on all event materials
- Large logo displayed on event website and event page
- Large logo displayed on one-on-one meeting scheduler
- Dedicated booth for one-on-one meetings





## **Gold Sponsorship:**

For those companies wishing to maximize their profile during the event:

### Includes:

- Gold Sponsor Status
- 1 participant registration
- The sponsor/s invited to say a few words of welcome to the participants during the welcome address.
- An exhibition style booth in the event hall. 3m x 2m. The cost includes the booth space shell scheme with stand, walls and printing. The design will need to be supplied by the sponsor. We can recommend a designer if you require one.
- 1 half page advert in the event agenda
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler
- Dedicated booth for one-on-one meetings

Price: **USD 4,995.00** 

Deadline: August 11, 2022 due to printing requirements





## **Silver Sponsorship:**

For those companies wishing to maximize their profile during the event:

### Includes:

- Silver Sponsor Status
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler
- Dedicated booth for one-on-one meetings

Price: **USD 2,995.00** 

Deadline: August 11, 2022 due to printing requirements





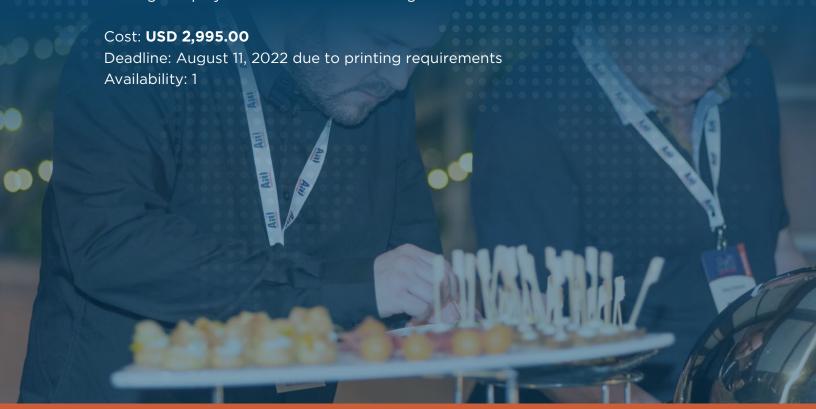
## **Welcome Cocktail Sponsorship:**

The welcome reception is the first social function held during the event on the 30<sup>th</sup> March 2020 and is the first opportunity for all the participants to meet in one location. This function will be held in the Sundeck at the Landmark Hotel where canapés and drinks will be provided for the attendees. There will also be a live band! It is the first time the guests see the event and meet the other participants so this can be great branding.

You'd also be invited to say a few words of welcome yourself, as the sponsor for the evening.

### Includes:

- The sponsor credited with the evening.
- The sponsor invited to say a few words of welcome to the participants.
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler





## **Awards Ceremony Sponsorship:**

The awards ceremony is the final event held during the event on the 14th September, 2022 This function will be held at the Landmark Hotel. Food and drinks will be provided for the attendees. It is the last part of the event the participants will see so should secure your brand in their memory so this can be great branding.

Both the Prize Draw and Awards Ceremony will be held on the stage here, with your branding prominently displayed and therefore will be caught in the photos also.

### Includes:

- The sponsor credited with the evening.
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- · Logo displayed on one-on-one meeting scheduler

Price: **USD 3,495** 

Deadline: August 11, 2022 due to printing requirements

### **Coffee Break Sponsorship:**

There will be 5 coffee breaks throughout the 3 days of meetings. Coffee, Tea, Fresh Fruit Juice and biscuits will be provided during this time.

#### Includes:

- Sponsor credited with the coffee break prior to the break
- Branding and marketing materials are displayed throughout the area.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Price: **USD 2,495** 

Deadline: August 11, 2022 due to printing requirements

Availability: 1 (Covers all coffee breaks)



## **Event Badge Sponsorship:**

This is always our most popular sponsorship options and goes very quickly!

During registration every attendee will be supplied with an individual name badge with their company details on that will be worn throughout the event.

### Includes:

- Your company's full color logo and company name will be displayed on the front and back of all Attendee badges
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Price: **USD 2,999.00** 

Deadline: August 11, 2022 due to printing requirements (All artwork must

be finalized and approved by this date)

Availability: 1 per network





## **Activity Sponsorship:**

On the afternoon of the 12<sup>th</sup> September 2022, we will be putting on a number of optional activities. There are a number of suggestions being discussed such as golf and city tours.

Again, this can all be discussed with the potential sponsor directly.

### Includes:

- The sponsor credited with the entire experience!
- Branding and marketing materials are displayed throughout the camp.
- As an added bonus this year, the sponsor will be given a 2 page spread in the event brochure advertising the event and with words of welcome from your company.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Cost: Depending on the activity.

Deadline: August 11, 2022

Availability: 3



## **Dinner Sponsorship**

This year's dinner will be held on the 14th September, 2022.

The venue has not yet been finalized. We are happy to discuss options with any potential sponsor.

All participants have the opportunity to meet and network in a relaxed environment whilst enjoying the event. Here the attendees enjoy a seated dinner surrounded by colleagues, friends and new contacts.

### Includes:

- The sponsor/s credited with the evening.
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler
- As an added bonus this year, the sponsor will be given a 2 page spread in the event brochure advertising the event and with words of welcome from your company.





## Lanyard Sponsorship (Sold)

During registration every attendee will be supplied with an individual name badge, accompanied with their lanyard, to be worn throughout the event. The lanyard will be worn around their necks for the duration of the event.

#### Includes:

- Your company's full color logo will be displayed on the lanyard
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Price: **USD 1,499.00** 

Deadline: August 11, 2022 due to printing requirements

Availability: 0

### **Notebook Sponsorship:**

During registration every attendee will be supplied with a welcome pack containing a notebook. The notebook is used to detail each meeting and has space for each business card to be stapled.

### Includes:

- Your company's full color logo and company name will be displayed on the front and back of all notebooks.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Price: **USD 999.00** 

Deadline: August 11, 2022 due to printing requirements

Availability: 1



## **Bag Sponsorship:**

Every attendee will be supplied with a goody bag at the registration table on the first day of the one to one meeting.

### Includes:

- Your company's full color logo will be displayed on the bag
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Price: **USD 2,499.00** 

Deadline: August 11, 2022 due to printing requirements

Availability: 1





## **Table Number Sponsorship:**

During the one to one meetings, the table number will be displayed on each table. With this sponsorship, your logo will be included on every table, so your brand will be prominent for all participants during every meeting.

### Includes:

 Your company's full color logo and company name will be displayed on the table numbers.

Price: **USD 1,499.00** 

Deadline: August 11, 2022 due to printing requirements

Availability: 1

## **Roll-ups:**

Your company will be able to have 3 custom designed roll-ups (80 x 180cm) within the meeting rooms at all times.

Price: **USD 950.00** (You supply and bring the roll-ups)

Price: **USD 1900.00** (We will print and supply the roll ups)

Deadline: August 11, 2022 due to printing requirements

Availability: 3

### **Brochure Distribution:**

If you are unable to attend the event or would simply like to ensure that all attendees receive a copy of your brochure this is the best way. Your brochures will be distributed directly to all attendees by event staff during registration.

Price: **USD 495.00** 

Notes/Deadline: You must supply the brochures which should be sent to The

Landmark Hotel prior to the event

Availability: 1

We are open to discussing other customized sponsorship options based on your ideas.

Please contact sponsorship@AiOlogistics.net for more information.