

### **AiO AGM 2025**

**Landmark Hotel** April 27 - 30, 2025

\*\* All sponsorships offered on a first come, first served basis.

Sponsorship packages at this meeting are a great way to maximize your exposure and benefit from attending. If you want to be remembered amongst the group, investing into sponsorship is a great way to market your company to the community. Please look at the current sponsorship options below and feel free to contact us anytime to discuss your options further.



# THE MAIN EVENT SPONSORSHIPS

These are the general event sponsorships, the Platinum being the most prestigious. The main event sponsorships get your branding on pretty much every aspect of the event and the associated event materials.

GOLD SPONSORSHIP

PLATINUM SPONSORSHIP

**SILVER**SPONSORSHIP

WELCOME COCKTAIL

SPONSORSHIP

EVENT BADGE SPONSORSHIP

COFFEE BREAK

LANYARD SPONSORSHIP AWARDS CEREMONY
SPONSORSHIP

DINNER SPONSORSHIP

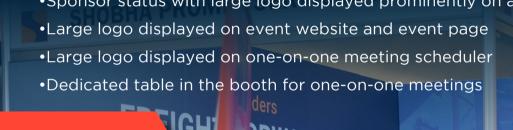
**NOTEBOOK** 

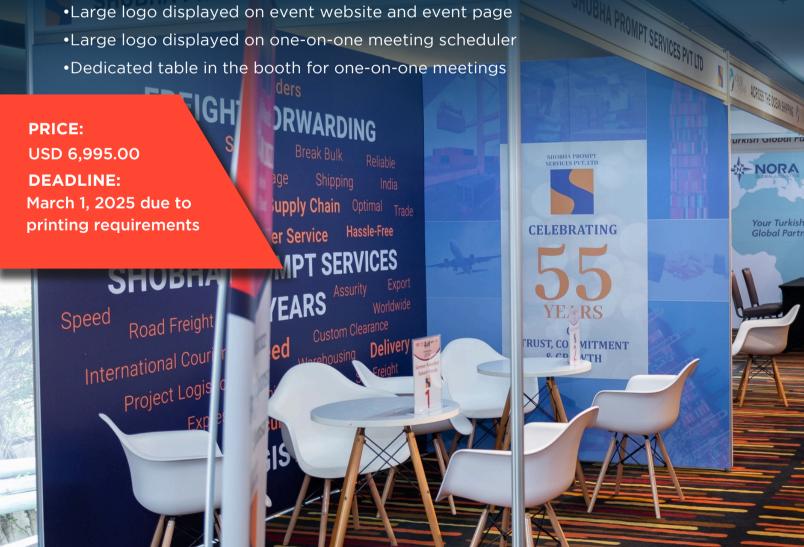
**SPONSORSHIP** 



For those companies wishing to maximize their profile during the event. Includes:

- Platinum Sponsor Status
- •The largest and most exclusive exhibition style booth in the event hall! 6m x 2m. The cost includes the booth space shell scheme with stand, walls and printing. The design will need to be supplied by the sponsor. We can recommend a designer if you require one.
- •1 full page advert in the event agenda
- •1 Welcome Message in the event agenda
- •1 full page advert in the newsletter
- •Branding and marketing materials are displayed throughout the venue.
- •Sponsor status with large logo displayed prominently on all event materials





For those companies wishing to maximize their profile during the event. Includes:

- Gold Sponsor Status
- An exhibition style booth in the event hall. 3m x 2m. The cost includes the booth space shell scheme with stand, walls and printing. The design will need to be supplied by the sponsor. We can recommend a designer if you require one.
- 1 half page advert in the event agenda
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler
- Dedicated table in the booth for one-on-one meetings





#### For those companies wishing to maximize their profile during the event. Includes:

- Silver Sponsor Status
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler
- VIP fixed table for the meetings with dedicated roll up.



### WELCOME COCKTAIL

**SPONSORSHIP** 

The welcome reception is the first social function held during the event and is the first opportunity for all the participants to meet in one location. This function will be held in the event hotel where canapés and drinks will be provided for the attendees. It is the first time the guests see the event and meet the other participants so this can be great branding.

You'd also be invited to say a few words of welcome yourself, as the sponsor for the evening.

- The sponsor credited with the evening.
- The sponsor invited to say a few words of welcome to the participants.
- Branding and marketing materials are displayed throughout the venue on the night.
- Sponsor status with logo displayed in the welcome pack.
- Logo displayed on one-on-one meeting scheduler



## AWARDS CEREMONY SPONSORSHIP

The awards ceremony is the final event held on the last day of the event in the evening. This function will be held at the event hotel. Food and drinks will be provided for the attendees. It is the last part of the event the participants will see so should secure your brand in their memory so this can be great branding.

Both the Prize Draw and Awards Ceremony will be held on the stage here, with your branding prominently displayed and therefore will be caught in the photos also.

- The sponsor credited with the evening.
- The sponsor/s invited to say a few words of welcome to the participants.
- Branding and marketing materials are displayed throughout the venue on the night



## COFFEE BREAK SPONSORSHIP

There will be coffee breaks throughout the 3 days of meetings. Coffee, Tea, Fresh Fruit Juice and biscuits will be provided during this time.

- Sponsor credited with the coffee break prior to the break
- Branding and marketing materials are displayed throughout the area.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler



## EVENT BADGE SPONSORSHIP

This is always our most popular sponsorship options and goes very quickly!

During registration every attendee will be supplied with an individual name badge with their company details on that will be worn throughout the event.

- Your company's full color logo and company name will be displayed on the front and back of all attendee badges.
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler



This year's dinner will be held on April 28, 2025.

All participants have the opportunity to meet and network in a relaxed environment. Here the attendees enjoy a seated dinner surrounded by colleagues, friends and new contacts.

You will also be given the opportunity to welcome the guests.

- •The sponsor/s credited with the evening.
- •The sponsor/s invited to say a few words of welcome to the participants.
- •Branding and marketing materials are displayed throughout the venue on the night.
- •Sponsor status with logo displayed in the welcome pack.
- Logo displayed on one-on-one meeting scheduler
- •As an added bonus this year, the sponsor will be given a 2 page spread in the event brochure advertising the event and with words of welcome from your company.



This is always our most popular sponsorship options and goes very quickly!

During registration every attendee will be supplied with an individual name badge, accompanied with their lanyard, to be worn throughout the event. The lanyard will be worn around their necks for the duration of the event.

- Your company's full color logo will be displayed on the lanyard.
- Sponsor status with logo displayed in the welcome pack.
- Logo displayed on one-on-one meeting scheduler



## NOTEBOOK SPONSORSHIP

During registration every attendee will be supplied with a welcome pack containing a notebook. The notebook is used to detail each meeting and has space for each business card to be stapled.

- Your company's full color logo and company name will be displayed on the front and back of all notebooks.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler



## WE ARE OPEN TO DISCUSSING OTHER CUSTOMIZED SPONSORSHIP OPTIONS BASED ON YOUR IDEAS.

Please contact ashley.pyke@aiologistics.net for more information.

